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Contact: Elizabeth Taras
Communications Specialist
etaras@sipcamagro.com
(413) 687-3144

SIPCAM AGRO CANADA WELCOMES NEW BIOSTIMULANT PRODUCT AGRONOMIST

Biostimulant Sales are Key Focus for Agricultural Products Company

(WINNIPEG, MB, CANADA — April 6, 2026) [Sipcam Agro Canada](#) is happy to announce that [Darrell Bailey](#) has joined the organization as the new **Biostimulant Product Agronomist** for western Canada.

Bailey brings more than 20 years of experience collaborating with retailers and growers across Canada, specializing in biostimulant products and crop fertility solutions. Prior to joining Sipcam, he held roles with Nexus BioAg and Agrinos in Western Canada, where he focused on advancing biostimulant and fertility technologies to support growers.

Bailey holds a Bachelor of Agriculture degree from the University of Manitoba. He will be based out of Brandon, Manitoba.

In this new role, Bailey will work closely with customers across the Prairies. He will manage the Sipcam **FieldMax™** program, a new drone initiative, that allows Sipcam Agro Canada to work with customers in a unique organized and credible approach, sharing expertise in biostimulants and crop protection through innovative technology.

“This program and Darrell’s experience with drones and biostimulant products is a novel development in the agricultural industry,” said Howie Zander, Key Account Manager for Sipcam Agro Canada. “It will allow us to visually highlight the benefits of biostimulants in conjunction with crop protection applications for our key customers, further supporting their success.”

For additional information about Sipcam Agro Canada’s products or the Canadian portfolio, customers can contact Sipcam Agro Canada at (833) 844-1924, info@sipcamagrocanada.ca or visit www.sipcamagrocanada.ca.

About Sipcam Agro

Headquartered in Durham, North Carolina, Sipcam Agro USA Inc., is owned by the Sipcam-Oxon Group, a privately owned Italian company recognized worldwide for more than 80 years for its chemical formulation and manufacturing expertise. Sipcam Agro USA, incorporated in 1986, is celebrating 40 years of agrichemical production and manufacturing success this year. Built to serve customers across North America and Canada with global production capabilities, Sipcam Agro offers U.S. formulation facilities, years of crop and turf protection product experience, and significant warehouse space. Since 2024, Sipcam Agro in Canada is focused on being a high-quality, competitively priced, and dependable supplier of crop protection products. In concert with the company’s skilled team and superior portfolio, the growing Sipcam Agro Canada team is helping to expand Sipcam’s international footprint to enable immediate close partnerships with new key customers in Canada. For more information, visit www.sipcam.com and www.sipcamagrocanada.ca.

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Sipcam Agro USA
2525 Meridian Parkway
Suite 100
Durham, NC 27713
(877) 898-9514
sipcam.com

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